

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom—Mr. Crowley, Hanger

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 219 St. Louis
5015 Gravois Ave.

734

Manager R.W. Proulx

Rating

Male Personnel

Years in
trainingMen. at
Store

Superintendent.

Froeling

Store Hours

Previous Year's Figures:

Sales	142,112.60	7.27 D
Net Profit	1,519.73	1.07
Waste	2.14%	

_____% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 88,710 Dn 3.27

Expense

Stock Condition

Remarks from corres.

CODE No. 812-40—FORM CO437-124-01
8/55-2716/55K-B16—Printed in U. S. A.

(Over)